

April 10-11, 2017
Twin Cities, MN

Small Wind Conference 2017

a gathering of the small wind industry

www.smallwindconference.com

2017 Small Wind Conference Sponsorship & Exhibitor Opportunities

We are trying something fresh and new this year: a new time and location...somewhere easy to get to! The 13th annual Small Wind Conference will be held **April 10-11, 2017 in the Twin Cities of Minnesota, at the Crown Plaza AiRE**. This pivotal event brings together small wind installers, site assessors, manufacturers, dealers, distributors, supply chain stakeholders, educators, public benefits program managers, and advocates—all working together to move the small wind industry forward.

Organized by the Small Wind Conference LLC, this gathering of small wind's best minds is a source of continuing education and shared information as we collectively harness the wind to power homes, schools, farms, businesses, and transportation. The Small Wind Conference offers excellent opportunities for marketing and promoting your business to a select audience able to significantly advance your products and services through the global market.

Sponsorship packages are available at various levels, with associated benefits that will highlight your company. Find out more and reserve your opportunity by contacting info@smallwindconference.com.

Silver Wrench Sponsor • \$5,000

Nothing happens without the essential tools of the trade. Our Silver Wrench Sponsor will be celebrated with the following benefits:

- Exclusive sponsorship of the Monday evening social—all the bells & whistles!
- Exhibit space in a premier location
- Premiere sponsor billing—with logo on conference Web site, a special Silver Wrench-only poster, program, souvenir T-shirt, and Windjammer newsletters
- Four complimentary registrations (\$1200 value)





Tall Tower Sponsor • \$3,000

- A turbine is useless without a tower. Show some support!
- Exclusive sponsor of the Tuesday night social; help us end on a high note!
- Complimentary exhibit space Sponsor logo on souvenir T-shirt, Web site, posters, program, and Windjammer newsletters
- Three complimentary registrations (\$900 value)

Food Sponsors • \$2,000

People like food. People need food. When you feed people, people like you. Support three "squares" for all Conference attendees and be popular!

- Sponsor recognition at breakfast and lunch
- Complimentary exhibit space
- Logo on souvenir T-shirt, Web site, posters, program, and Windjammer newsletters
- Two complimentary registrations (\$600 value)

Conference Sponsors • \$1,000

Show your support for this one-of-a-kind annual event, where the wind knows no boundaries. Conference Sponsors will receive the following benefits:

- Name and logo on the Web site, program, posters, and Windjammer newsletters
- Sponsor name listed on our souvenir T-shirt
- Exhibit space
- One free Conference registration (\$300 value)



Refreshments Sponsors • \$500

Sponsorships for installers, site assessors, educators, advocates, and all friends of the wind! Choose your special name, such as:

- Bergey Brew
- Midnite Riders
- Women of Small Wind Energy Elixir
- Kingspan Keg
- Pour one on Pika
- eFoamative Options
- Northern Power Sippin'
- Niagara Wind & Sure-if-yer-buyin'
- Delta Energy and ...IPA
- This is some Xzeres-ly good Beer!
- APRS We-hope-you-enjoy-yourselves



Conference attendees will toast you heartily, and remember your business!

Small Wind Conference Exhibitors • \$600

Space is limited! Sponsors receive preference.

Conference exhibitors command the attention of this select audience. Exhibitors will receive an 8-foot table to present information on their products and services. For a premium corner space, the fee is 50% higher.

Exhibit spaces include electricity, table with cover, and chairs. Exhibitor fees also include one free registration, a \$300 value. Exhibitors must pass the selection criteria outlined below by submitting information for the Conference coordinating committee's review.

Exhibitor Criteria:

1. Exhibitor must have a product or service that is currently for sale in the United States.
2. Products must have a firm price and a warranty.
3. Wind turbine exhibitors must provide evidence that the wind turbine is certified or seeking certification.
4. All booth applications must be approved by the Small Wind Conference LLC coordinating committee.



All sponsor and exhibitor booths will be located around the perimeter of the large exhibit hall. All meals, breaks, and socials will be hosted in the center of this hall. This arrangement maximizes exposure of sponsors and exhibitors to all attendees throughout the event. Conference sponsors will receive top consideration for choice exhibit hall spaces, and space is limited so do not delay!

For more information on sponsorship opportunities and exhibitor criteria for the Small Wind Conference, please contact info@smallwindconference.com.